

INNOSUISSE FUNDING INSTRUMENTS AND NEW PROMOTION INITIATIVES

CHRISTOPH BIGLER
SPECIALIST INNOVATION PROJECTS

AGENDA

1. Mission of Innosuisse and its Funding Instruments
2. Impulse Programme
3. Flagship Initiative

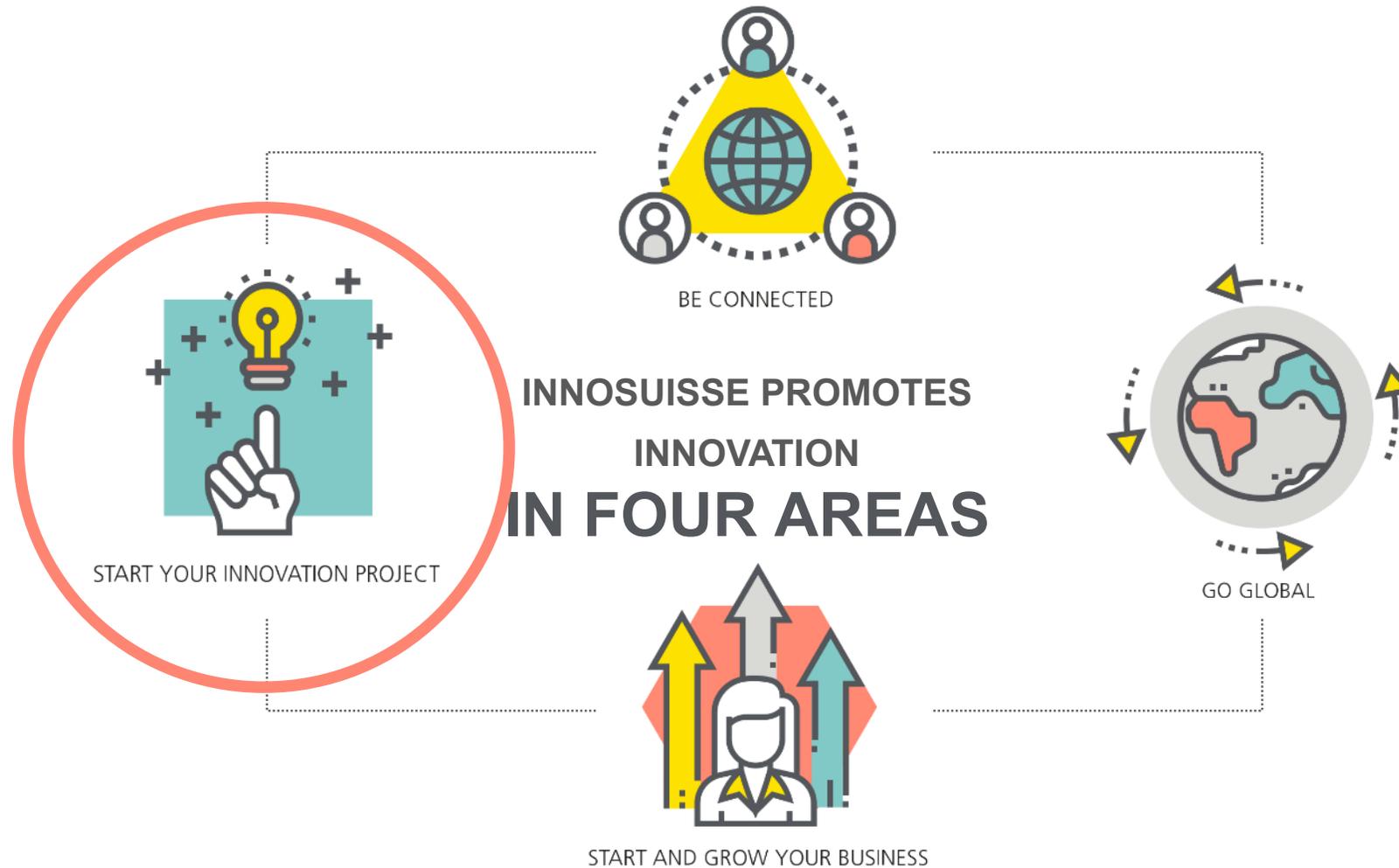
INNOSUISSE

SWISS INNOVATION AGENCY

Innosuisse is the Swiss Confederation's agency for promoting innovation.

Our Mission:

Innosuisse promotes **science-based innovation in the interest of the economy and society** in Switzerland – in all disciplines.



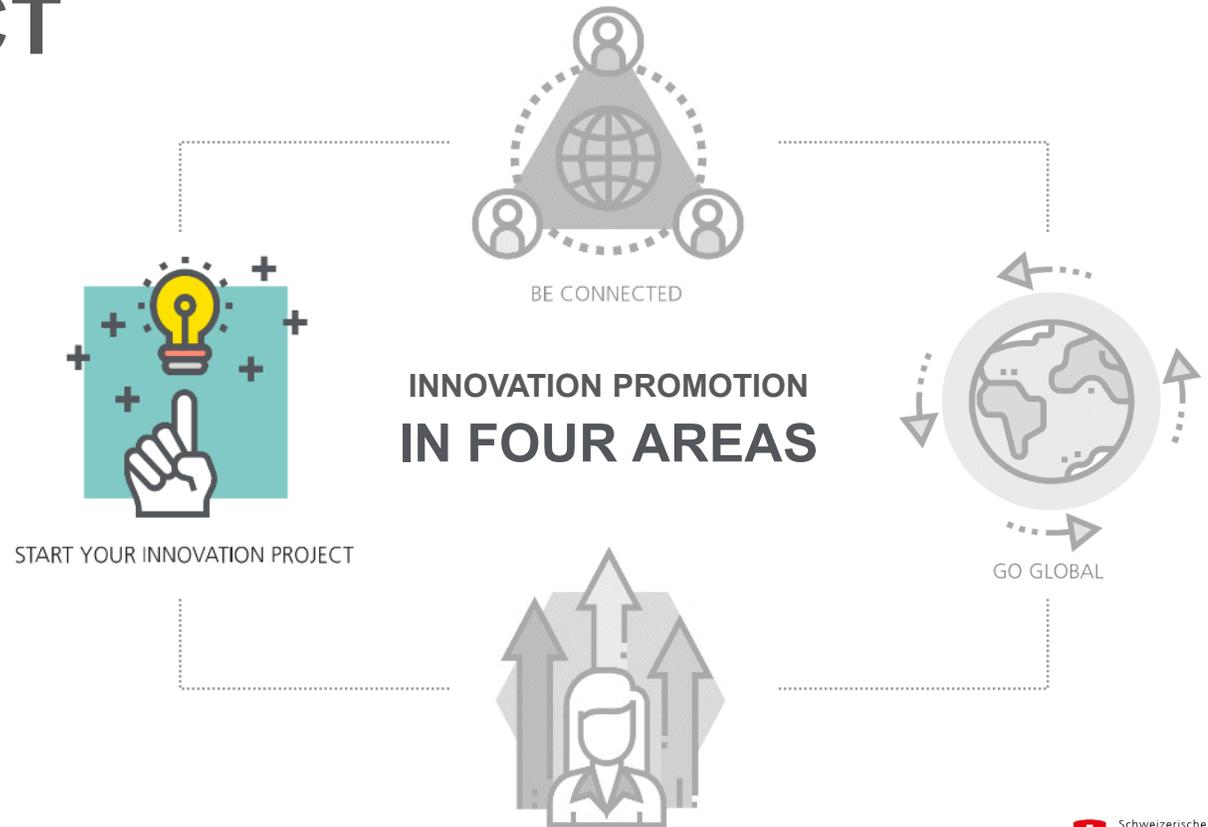
START YOUR INNOVATION PROJECT

PRELIMINARY STUDIES WITH INNOVATION CHEQUE

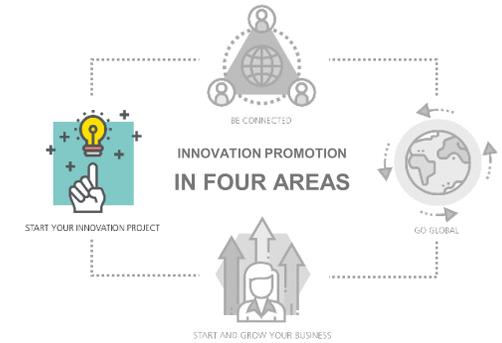
INNOVATION PROJECTS

BRIDGE PROGRAMME BY INNOSUISSE AND SNSF

FLAGSHIP INITIATIVE



INNOVATION PROJECT BETWEEN BUSINESS AND RESEARCH

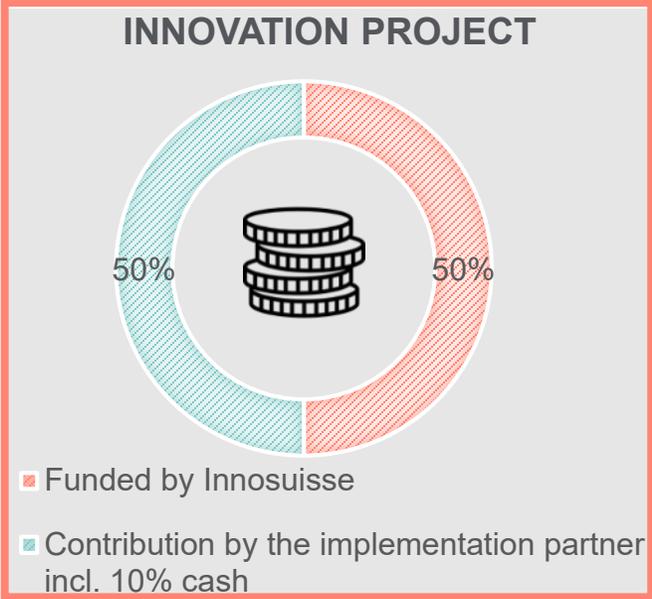


IMPLEMENTATION PARTNERS (industry partners, SMEs, NGOs, administration)

- Obtain access to scientific know-how and research and development resources
- Provide business expertise and customer perspective

RESEARCHERS

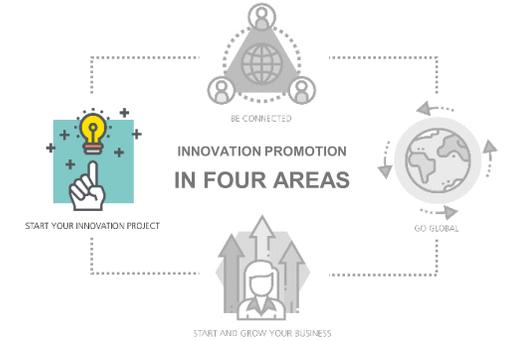
- Obtain business expertise and customer perspective
- Provide scientific skills and research infrastructure



MARKET IMPLEMENTATION OF THE INNOVATION

Submit your application online:
<https://www.innosuisse.ch/analytics>

INNOVATION PROJECTS ASSESSMENT CRITERIA



TWO INDEPENDENT EVALUATIONS

with the same weighting

Evaluation expert 1

Evaluation expert 2

ASSESSMENT CRITERIA

- ✓ Innovation degree
- ✓ Value creation and sustainability in Switzerland
- ✓ Methodology and team competences

FINAL DECISION

The Innovation Council takes its independent decision on the basis of the experts' evaluation

IMPULSE PROGRAMME «SWISS INNOVATION POWER»

The federal council has approved the impulse programme in November 2020 and it started on **January 7th 2021** and will run for about two years.

Goals and Objectives

The goals and objectives of the impulse programme «Swiss Innovation Power» are:

- to **stimulate the science-based innovation** activities of Swiss enterprises and to help companies to adapt and cope with **structural changes**, and
- to support the innovation strength and to secure the long-term competitiveness of Swiss enterprises in view of the COVID-19 pandemic.

Reduced funding conditions in the Innovation Projects will help to achieve these goals and objectives.

ELIGIBILITY

- The impulse programme is open to research and implementation partners that fulfil the [funding requirements for innovation projects](#).
- As **implementation partner**, your Swiss company, start-up or another commercial organisation has **500 full-time equivalents (FTE)** at most.
- In your application, you apply for either measure 1 or measure 2.
- The measures **do not apply retroactively** to projects that are ongoing or were submitted in 2020

IMPULSE PROGRAMME «SWISS INNOVATION POWER»

Measures:

1. The cash contribution of the implementation partner can be waived and the contribution reduced from 50% to 30%.
2. For projects, which
 - have high risks and high potential reward,
 - are of a disruptive character
 - and/or help to master structural changeexternal service providers can be paid for (via the research partner) and the implementation partner's own contribution can be lowered from 50% to 20%.

START:
January 2021

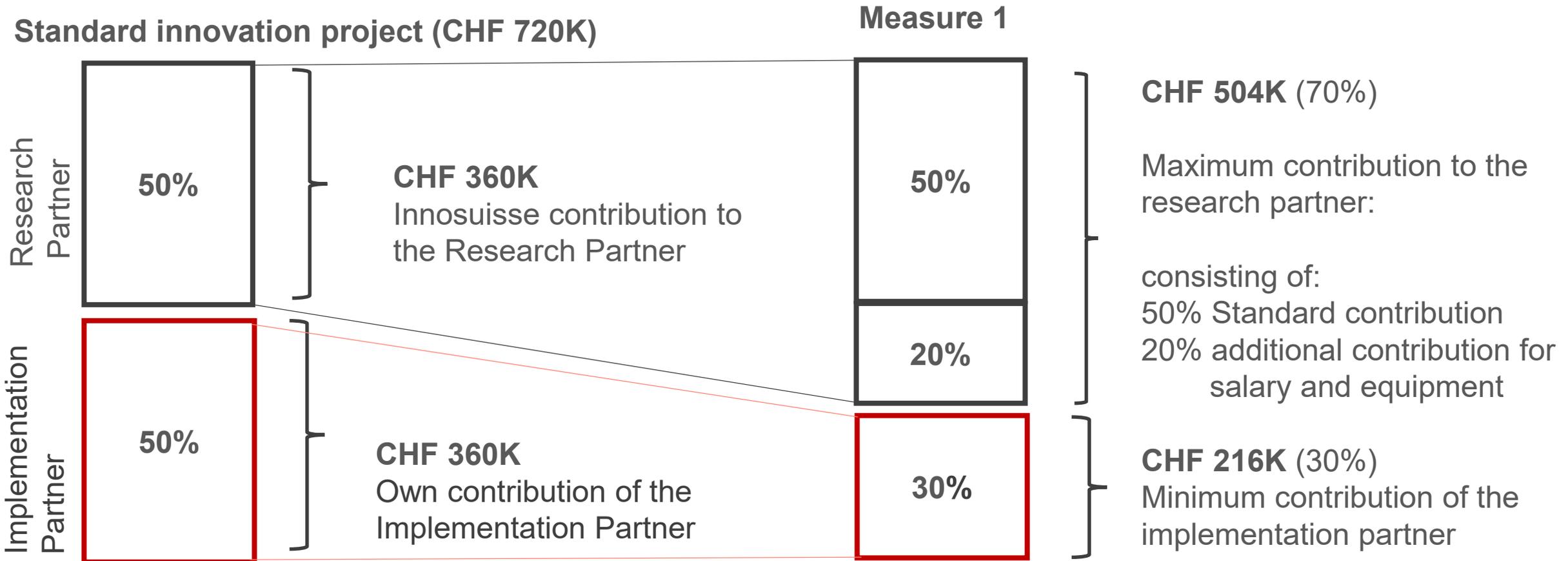
DURATION:
End of 2022

Expected results:

Significant contribution to promote additional, risky and disruptive innovations in **around 500 projects** and with a total funding volume of **CHF 226 million**

Measure 1:

The cash contribution of the implementation partner can be reduced or waived and the contribution reduced from 50% to 30%.



IMPULSE PROGRAMME «SWISS INNOVATION POWER»

Measure 2:

For projects with **high risk and high potential reward, with disruptive character or which help with the structural change**, external service providers (e.g. research, engineering and consulting services) can be paid for (via the research partner) and the implementation partner's own contribution can be lowered from 50% to 20%.

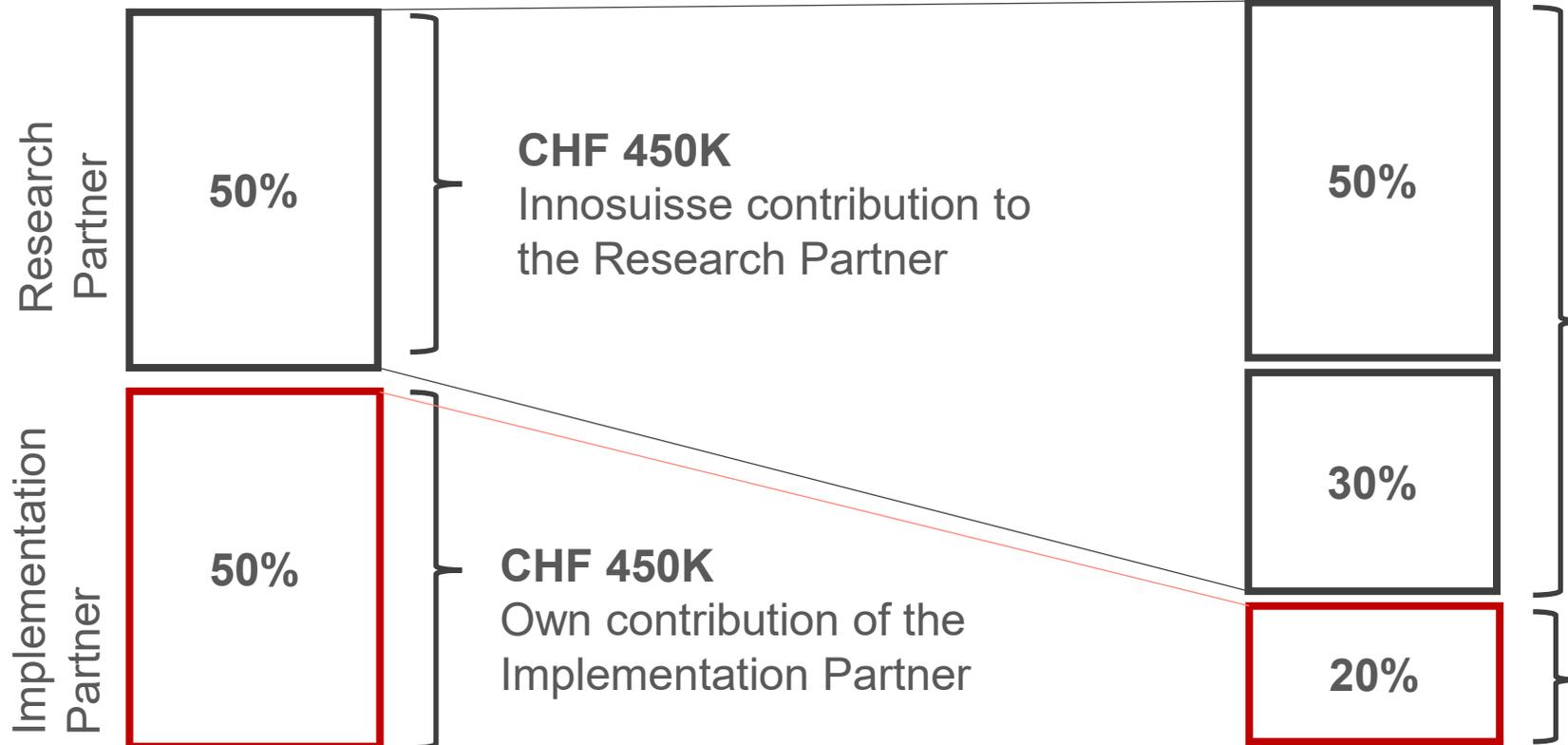
Measure 2:

Radical innovation or structural change project with support from a specialised service provider

Example of a project with total budget CHF 900K (excl. Overhead)

Standard innovation project

Measure 2



Maximum contribution to research partner:

CHF 720K (80%) of which

- **CHF 450 (50%)** can be used by the research partner and
- **CHF 270K (30%)** maximum amount which will be paid to an external service provider

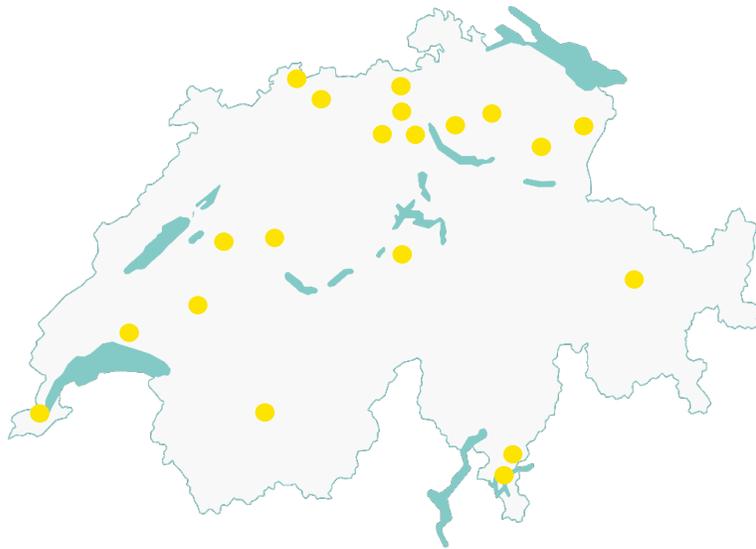
CHF 180K (20%)
Minimum own contribution of the implementation partner

FACT SHEET & SUBMISSION PROCESS

All relevant information can be found on www.innosuisse.ch. These information include:

1. **General information** regarding innovation projects
2. **Fact sheet for impulse programme** with the following structure:
 - General objectives
 - Measure M1- stimulating new innovation projects
 - Objective M1 / Funding criteria and conditions / Submission process
 - Measure M2 – supporting structural change and disruptive or radical innovation
 - Objective M2 / Funding criteria and conditions / Submission process:
3. **Frequently asked questions (FAQ)** regarding the impulse programme (available at the beginning of January 2021)

DO YOU NEED SUPPORT TO DEVELOP YOUR INNOVATION PROJECT?



GET FREE SUPPORT FROM 20 MENTORS THROUGHOUT SWITZERLAND:

- Provide you easy access to technology and research
- Provide you support with the search for the right research partner
- Assess your innovation project and assist with the application
- Free offering for Swiss SMEs and other organisations with less than 250 FTEs

Apply for a voucher:

<https://www.innosuisse.ch/mentoring>

CONCLUDING REMARKS

1. Please, do not rush to submit a proposal. The programme will run over the next 24 months and there is no need for hurry.
2. Assess carefully, if this programme suits your needs and check if you fulfil all criteria. There are several other funding instruments and funding sources available as well.
3. If you decide to submit an application:
 - Choose the right partner(s) and the appropriate measure M1 or M2
 - Prepare a sound and complete proposal with a clear focus on the innovation content, the value creation and the project setup
 - If needed, look for help from the Innosuisse mentors

Good luck and thank you for your attention!

INNOSUISSE IMPULSE PROGRAMME FLAGSHIP INITIATIVE

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TARGETS OF THE FLAGSHIP INITIATIVE

Stimulate innovation in areas **relevant to a large part of the economy or society**.

Promote **transdisciplinary** project collaboration and **systemic** innovation.

Address issues that are of **particular interest for the future well-being of the country**, and where new solutions and business models are required.

Complementary to the purely bottom-up oriented and well established regular innovation projects.

TOPICS OF THE FIRST CALL

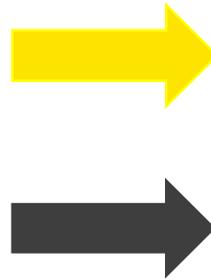
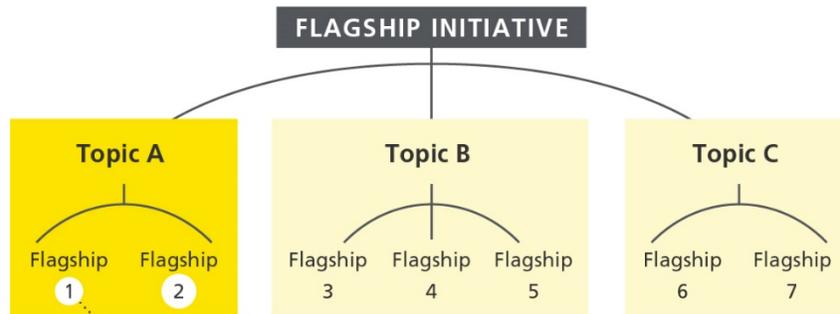
Coping with COVID-19 induced acceleration of digital transformation

1. Education, learning and teaching
2. Tourism and travel industry
3. Real estate and urban planning
4. Healthcare and medical technology

Improving resilience and sustainability and reducing vulnerability of society, infrastructure and processes

1. Demographic shift
2. Supply chains
3. Resilience of ICT infrastructures
4. Decarbonisation

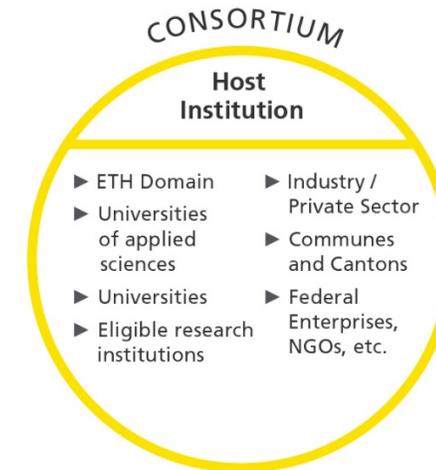
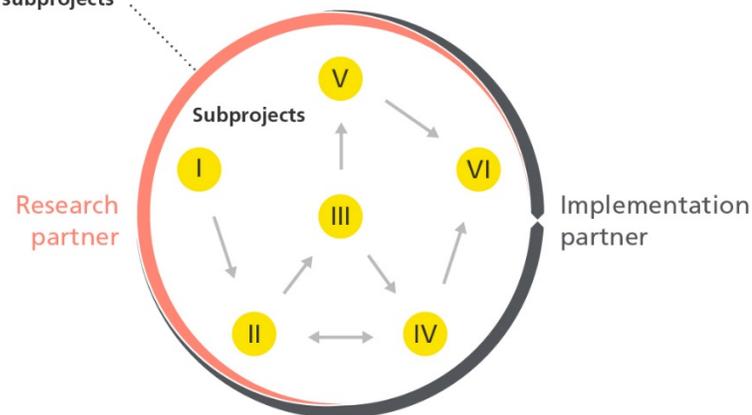
ORGANISATION OF A FLAGSHIP



Promotion of transdisciplinary collaboration and systemic innovation in areas relevant to a large part of the economy and/or society.

Find solutions to current or future challenges that can only be solved through collaborative work.

Consortium consisting of several industry and research partners executing a flagship being composed of interdependent and interrelated subprojects



ELIGIBLE STRUCTURE AND SPECIFICATIONS

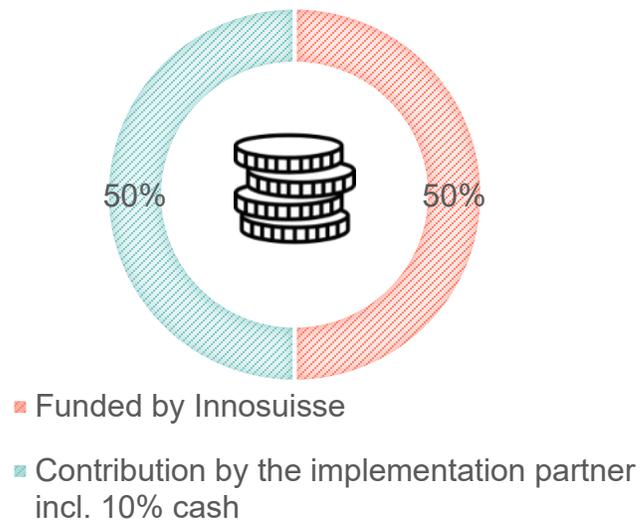
The consortium consists of at least **three research partners**, of which at least one is an **university of applied sciences UAS** or an **university of teacher education/school of education** (in German: Pädagogische Hochschule PH), and at least **two implementation partners**.

An involved HEI (or non-commercial research institution outside the university sector) has to act as **host institution**. The host institution defines a representative, who is the contact person for Innosuisse and who signs the flagship proposal.

Duration: There are no conditions regarding the length of a flagship.

Budget: The rules for the Innosuisse innovation projects apply.

FINANCING CONDITIONS



The financing conditions are basically the same as for the regular innovation projects:

- The legal basis allows an **Innosuisse contribution of 50%**
- The implementation partners contribute to the total costs of the flagship as well, which must at least correspond to the project contributions of Innosuisse.
- The **implementation partners' contribution** consists of own work and services as well as financing (cash amount) to the research partner.
- The financial (cash) contribution is at least 10 per cent of the funding contribution made by Innosuisse.

TWO STAGE EVALUATION PROCESS

1. Stage: Pre-proposal

Documents that must be prepared and submitted for the pre-proposal

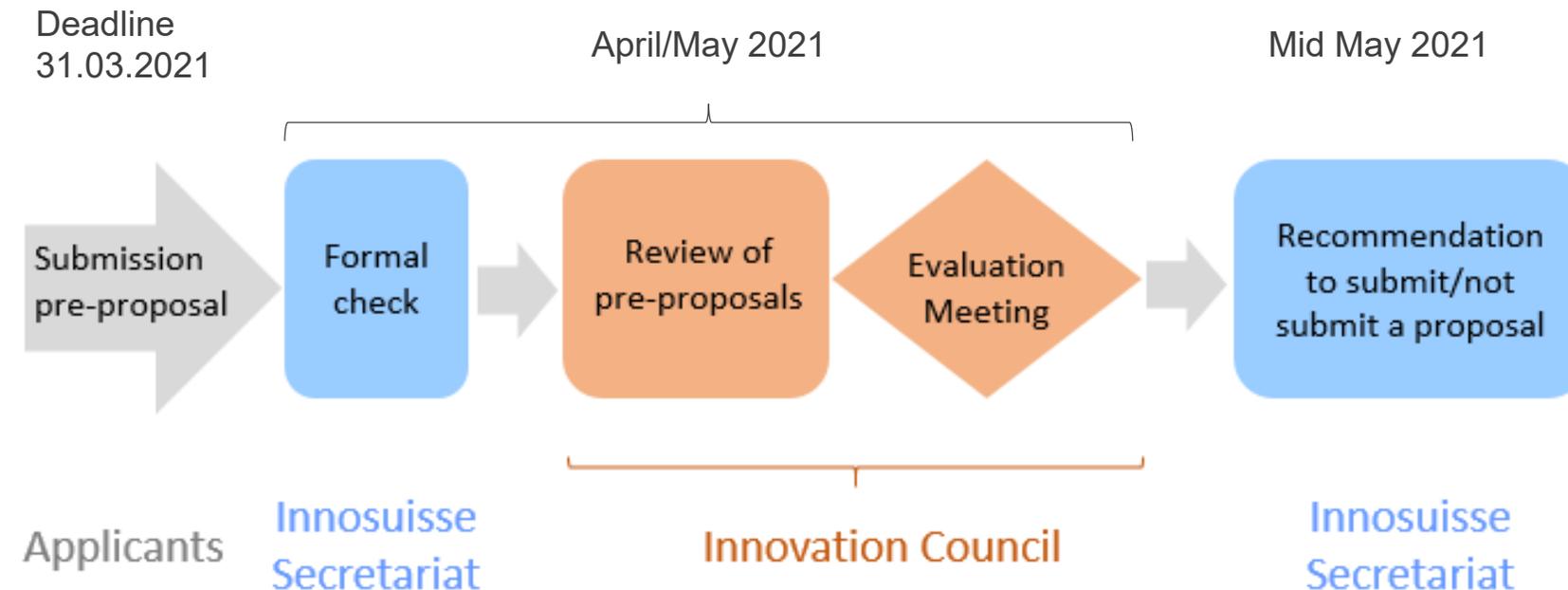
- Pre-proposal application template

The financial plan template may be helpful to calculate the demanded financial summary, but has NOT to be submitted at this stage!

NOTE: The submission of a pre-proposal is a mandatory requirement for the submission of a proposal!

TWO STAGE EVALUATION PROCESS

1. Stage: Pre-proposal



TWO STAGE EVALUATION PROCESS

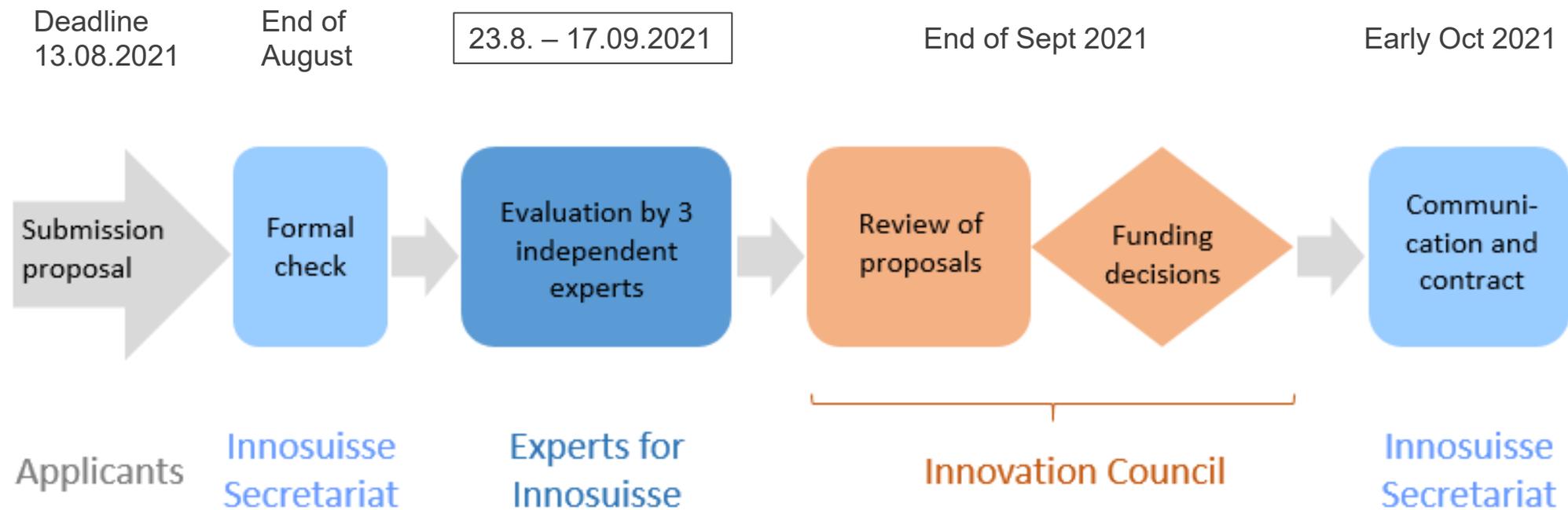
2. Stage: Proposal

Documents that must be prepared and submitted for the proposal:

- Proposal application template (and associated documents)
- Administrative form
- Financial plan
- Risk analysis

TWO STAGE EVALUATION PROCESS

2. Stage: Proposal



EVALUATION CRITERIA

- **Innovation degree:** Is the scientific and economic/societal approach new? **Is it not only «incremental» but also «systemic» innovation, which means, does the scientific and economic/societal approach contribute to change a system in the long term?**
- **Value creation and sustainability in Switzerland:** Does the implementation of the research results on the market have a positive influence on the competitive situation of the implementation partner(s)?
Does successful implementation demonstrably reduce (social) costs and/or create economic benefit (e.g. reducing poverty, increasing the quality of life, improving the quality of education, reducing injustice, increasing biodiversity), which leads to a positive impact on the future well-being of the country?
- **Project set-up**
 - **Methodological quality:** What is the quality of the project structure (e.g. are the goals and milestones realistic? **Is the exchange between the project partners guaranteed and expected?**)
 - **Competencies of the project partners:** Do the project partners have the necessary competences for the execution and the intended implementation on the market? **Is the consortium well positioned across disciplines (transdisciplinarity)?**

POST-EVALUATION (MIDTERM REVIEW)

- Contract

Once a flagship has been approved, the flagship partners must conclude a subsidy agreement with Innosuisse.

- Flagship reporting and midterm review

As a flagship partner, one must submit reports during the flagship.

The midterm review will take place no later than after half of the duration of the flagship and consists of an interim scientific and financial report and a review meeting.

The purpose of the evaluation is to check whether the status of the activities is in line with the planning and whether successful completion of the flagship is guaranteed.

MOVING FORWARD WITH INNOSUISSE



THANK YOU

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GO GLOBAL



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