

NTN Innovation Booster

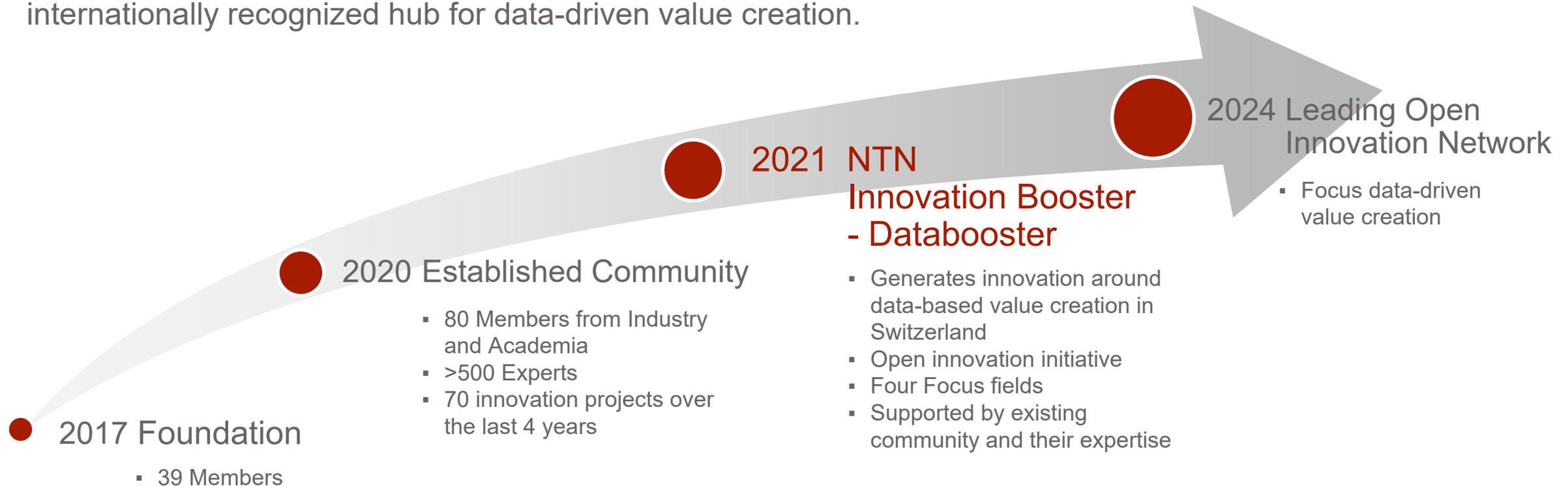
# Databooster

Boosting data-based innovation

# Vision for Innovation Support

## Mission Statement:

We provide a significant contribution to make Switzerland an internationally recognized hub for data-driven value creation.



# NTN Innovation Booster - Databooster



Databooster is one out of 12 **Innosuisse-funded NTN Innovation Boosters**.

Databooster pushes **innovation in data-based services for the manufacturing and service sector**, combining new methods and technologies in Data Science with novel business and service concepts.

# Databooster: How it works

Scouting



Call for participation



Shaping



Reshaping



Deep Dive



Innovation projects (research proposals, Innocheques, directly funded projects)

Not pursued challenges

# Databooster: Focus Topics

		Details	Partners
	<b>Industry 4.0</b>	Innovations through applied connectivity and digitalization. Focusing on multidisciplinary exchange and getting the right stakeholders onboard.	Industrie 2025
	<b>Smart Services</b>	Design of new data-driven services in a range of industries, from pure services such as banking to services associated with products or capital goods in both the B2B and B2C segments.	Industrie 2025, SKDV, KVD, ADMA, ASAP, I4MS, KSRI
	<b>Language-based Human-Machine Interaction</b>	Potential for innovation in process automation (e.g. voice bots), information distilling (fact extraction) and making information available (e.g. voice interfaces).	SwissText community, Swiss NLP
	<b>Spatial Data Analytics</b>	Spatial data is of vital importance for many sectors, but still under-exploited. Innovation is needed in data creation, modeling and quality control.	GeoSummit, Swiss Data Cube, SGPF

# Databooster: Key Persons

## Topic Leader



Industry 4.0



Patricia Deflorin



Philipp Schmid



Philip Hauri



Smart Services



Jürg Meierhofer



Shaun West



Philipp Schenkel



Language-based Human-Machine Interaction



Mark Cieliebak



Natalia Korchagina



Philipp Thomann



Spatial Data Analytics



Nicolas Lenz



Reik Leiterer



Stefan Keller

## Partner



Robert Rudolph  
(Industrie 2025)



Roger Berliat  
(SKDV)

## Booster Manager



Gundula Heinatz Bürki



Melanie Geiger

## Representative Romandie



Nabil Abdennadher

# Management Summary: Databooster

## Boosting data-based innovation



### Your benefit:

- Explore your challenges
- Shape your innovation idea and test it
- Get access to expert knowledge and to suitable project teams
- Get support for project funding

Industry 4.0

Smart Services

Language-based Human-  
Machine Interaction

Spatial Data Analytics

# Meet us @poster sessions

You are facing unsolved challenges or have an idea?

Are you unsure what to do next? Are you looking for partners with the right skills?

We can support you!

## Industry 4.0



Patricia Deflorin



Philipp Schmid

Chat with Presenter  
Databooster Industrie 4.0



## Smart Services



Shaun West



Jürg Meierhofer

Chat with Presenter  
Databooster Smart Services

